

MRes

The Master Of Research In Business Administration (MRes) is a research-based degree that prepares graduates for academic careers in various functional areas of business at tertiary institutions and in the research departments of organizations. The programme emphasizes the development of skills in understanding theory, the research process and methodology. Graduates of the program are expected to make contributions to the advancement of knowledge of business practices through research, teaching and consulting. It is also designed for those interested in acquiring a doctoral degree in the future.

The programme has been restructured and is an improvement and expansion of the previous Master of Science program. New courses have been added and the content of existing ones enhanced. The programme has received extensive input from our international partners and collaborators.

Academic Calender.

The programme is run on a modular format, an intense learning experience based on six (6) three (3) week sessions at five (5) month intervals. Three (3) courses are offered each session. Each course requires approximately forty (40) hours of face-to-face teaching, individual and group syndicated sessions. The first session is typically in July/August.

Programme Structure

- Core Courses - 9 (27 credits)
- Research Tools – 3 (12 credits)
- Area of Specialization- 2 (12 credits)
- Thesis Seminars - (9 credits)

Areas of specialization are:

- Accounting
- Finance
- Management
- Marketing
- Supply chain management

Specializations are normally offered when ten (10) or more applicants sign up for it. A thesis is required for successful completion of the degree.

Admission Requirements

- Strong quantitative orientation/background.
- Second class upper minimum for graduates in business, economics and other social sciences.
- Second class lower minimum for graduates in mathematics, statistics and engineering related sciences.
- For the programme in Accounting, a terminal professional qualification would be an added advantage.

- Expressed interest in teaching at the tertiary level.
- Sponsorship by a tertiary institution will be an added advantage.

Courses Offered

i. Core Courses (27 credits)

- GBUS710: Managing Organization
- GBUS713: Business Environment
- GBUS711: Accounting for Decision-Making
- GBUS714: Business Economics
- GBUS712: Analytic Skills for Decision-Making
- GBUS716: Marketing Management
- GBUS717: Managing Operations
- GBUS715: Information Systems
- GBUS718: Managerial Finance

ii. Research Tools (12 Credits)

- GBUS719: Quantitative Methods
- MKTG710: Research Methods in Behavioral Sciences
- FINC711: Research Methods in Accounting and Finance
- MKTG711: Multivariate Techniques
- FINC713: Econometrics
- GBUS732: Foundations of Social Science Research

iii. Area of Specialization (12 Credits)

• Accounting

- o ACCT707: Accounting Theory 1
- o ACCT708: Accounting Theory 2
- o ACCT709: Special Topics in Accounting

• Finance

- o FINC715: Corporate Finance Theory and Research
- o FINC716: Investment Theory and Research
- o FINC709: Special Topics in Finance

• Management

- o Organizational Theory
- o MKTG714: Measurements Theory and Data Analysis
- o MGMT709: Special Topics in Management

• Marketing

- o MGMT409: Special Topics in Marketing
- o MKTG716: Theory in Marketing Strategy
- o MKTG715: Consumer Behavior Theory and Research

iv. Thesis Seminar (9 Credits)